

Post-it® Dorm Room Makeover Sweepstakes Official Rules

The following sweepstakes is intended for play in the U.S. only and shall only be construed and evaluated according to U.S. laws. Do not enter this sweepstakes if you are not located in the U.S. at the time of entry.

NO PURCHASE NECESSARY.

1. HOW TO PLAY: You may enter on the internet or by mail. You may enter the Post-it® Dorm Room Makeover Sweepstakes by accessing the Sponsor's Internet Website at: <http://www.post-it.com/makeover> Enter the registration information requested (name, mailing address, e-mail address, etc.). Understanding and acceptance of the Official Rules must be acknowledged by clicking on the "I've read and agree to the "Dorm Room Makeover" check box. After registering, you are prompted to click the "NEXT" button. After you have completed the registration process, submit your entry. Limit one online entry per household. Multiple entries will be disqualified. Entries submitted via the Internet must be received by 11:59:59 p.m. Central Time (CST) on 11/1/07 Any other form of Internet or e-mail entry is void. Sponsor and its agencies assume no responsibility for lost, interrupted or unavailable network, server or other connections; miscommunications; failed phone or computer hardware or software or telephone transmissions or technical failures: ISP/network/web site accessibility or availability; garbled or jumbled transmissions; injury or damage to any participant's or any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website; and/or other errors of any kind, whether human, mechanical or electronic, including without limitation, the incorrect or inaccurate capture of online entry information. Online entry data that have been tampered with or altered in any way are void. Any use of robotic, automated, programmed, or like online entry methods is prohibited. Sponsor's computer is the official time keeping device for the Sweepstakes. To enter by mail: complete an Official Entry form found on displays from Post-it® Brand or, submit an entry on a 3 x 5 inch piece of paper with your name, address, city, state, zip code and day time telephone number to Post-it® Dorm Room Makeover Sweepstakes, P.O. Box 2057-46A Grand Rapids, MN 55745-2057. Mail entries must be postmarked by 11/1/07 and received by 11/15/07. Sponsor is not responsible for lost, late, damaged, illegible, misdirected, incomplete or postage due mail/entries/requests. No mass entries, facsimiles or mechanical duplication of entries will be accepted. All entries become the exclusive property of the Sponsor and will not be acknowledged or returned.

2. NO PURCHASE NECESSARY. No purchase necessary to enter or win. A purchase does not improve your chances of winning. By entering the Sweepstakes, entrant fully and unconditionally agrees to and accepts these Official Rules, and the decisions of the judges, which shall be final, binding and conclusive on all matters relating to this Sweepstakes. Void where prohibited or restricted by law. All federal, state and local laws and regulations apply.

3. DEADLINES AND ELIGIBILITY REQUIREMENTS. The sweepstakes starts at 12:00:01 AM CST on 6/1/07 and ends on 11:59:59 PM CST on 11/1/07. All mail-in entries must be received no later than 11:59:59 CST on 11/15/07. Sweepstakes is open to any legal resident of the 50 United States, who are the age of 18 years or older (19 in AL and NE, 21 in Mississippi). Employees of 3M (Sponsor) and its affiliates, agents and franchisees, and each of such employee's immediate family members (persons with whom they are domiciled) are not eligible to win. All online entrants must have a valid e-mail address. In the event of a dispute regarding the identity of the person submitting an online entry, entries will be declared made by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, online service provider, or other organization (e.g., business, educational institution, etc.) responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may require proof to its satisfaction of Entrant's registered subscriber status. Automated entries (including but not limited to entries made using any script, macro, bot, or sweepstakes service) and facsimiles are not allowed. This Sweepstakes is subject to all federal, state and local laws.

4. PRIZE DESCRIPTIONS AND APPROXIMATE ODDS OF WINNING: One (1) Grand Prize. One Grand Prizewinner will receive an American Express gift card in the amount of Five Hundred Dollars (\$500.00), which may be used for a dorm makeover. One Hundred (100) First Prizes. First Prize winners will receive an American Express gift card in the amount of Twenty-five Dollars (\$25.00). Total ARV of all prizes is \$3,000.00. Taxes (if any) and other expenses not specified herein are winner's responsibility. Limit one (1) prize per household. Sponsor reserves the right to substitute prizes of comparable value. No transfer or substitution of a prize is permitted, except at Sponsor's sole discretion. The number of eligible entries will determine odds of winning. All prizes will be awarded provided a sufficient number of entries are received.

5. DRAWING: The winners will be selected in a random drawing to be held on or about 12/1/07 from among the eligible entries received by an independent judging organization, whose decisions will be final in all matters

pertaining to this Sweepstakes. Potential winners will be notified by U.S. Mail on or about 12/15/07. If any prize correspondence (including e-mail) is returned as non-deliverable, prize may be forfeited and an alternate winner selected. Potential winners of a prize are subject to verification by Sponsor. Any materials submitted become the sole property of the Sponsor and will not be returned. No more than the advertised number of prizes will be awarded. Limit of one prize per household. Prize will be delivered approximately 4 weeks upon verification of eligibility.

6. GAME RELEASE: By entering and/or participating in the sweepstakes, winners agree to indemnify and hold Sponsor and its affiliates, subsidiaries, advertising and promotion agencies and the agents and employees of each harmless from any and all liability, damages or causes of action (however named or described) with respect to or arising out of the use of prizes awarded. Sponsor has permission to use winner's name and/or likeness and address for purpose of advertising, publicity and promotion without further compensation except where prohibited by law. If prize notification or prize is returned as non-deliverable, or if a winner is found to be ineligible or otherwise not in compliance with these Official Rules, prize to the winner (as deemed appropriate by Sponsor) will be forfeited and an alternate winner selected.

7. RIGHT TO DISQUALIFY AND CANCEL: Sponsor reserves the right, in its sole discretion, to disqualify any individual found, in Sponsor's sole discretion, to be tampering with the entry process or the operation of the sweepstakes or website, or to be acting in violation of the Official Rules; to be acting in violation of the terms of use of the website, or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Participants may not enter using multiple e-mail addresses or as multiple identities. Any entrant who attempts to enter with multiple e-mail addresses or under multiple identities, or uses any other device to enter multiple times will be disqualified. Sponsor reserves the right to suspend or terminate this Sweepstakes without notice if, in Sponsor's sole discretion, the Sweepstakes becomes infected or otherwise corrupted; in such event, Sponsor will select winners from all eligible entries received prior to and/or after (as appropriate) the action taken by Sponsor. Notice of such action by Sponsor will be posted on: www.post-it.com/dormmakeover .

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.

Sponsor may prosecute any fraudulent activities to the full extent of the law. The failure of either Sponsor or Prize Provider to comply with any provision of these Official Rules due to an act of God, act of domestic terrorism, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of either (excepting compliance with applicable codes and regulations) or other force majeure event will not be considered a breach of these Official Rules.

8. INFORMATION COLLECTED AND SUBMISSIONS: Participants acknowledge and agree that any information collected in connection with this Sweepstakes may be used by Sponsor for market research, and will not be shared with other organizations for commercial and other purposes. Once received, all entries and any optional submissions of comments or suggestions will become property of Sponsor, and none will be returned. Any submissions may be published on the Sponsor's website or in other collateral materials at the Sponsor's discretion, and by entering participants grant Sponsor a license to do so. By way of illustration and not limitation, Sponsor may use such information to contact participants by e-mail and/or mail to update them on products, services and upcoming events. You may opt off Sponsor's e-mail distribution list at any time by visiting www.scotchbrand.com and following the online instructions. Opting off the distribution list will not affect your chances of winning. Any information submitted to the above website is subject to Sponsor's Privacy Policy located at www.3M.com/privacy.jhtml.

9. WINNER'S LIST: For winner's list send self-addressed stamped envelope before 12/15/07 to Post-it® Dorm Room Makeover Sweepstakes Winner's List, PO Box 2057-Dept. 46A Grand Rapids, MN 55745-2057 Sponsor is not responsible for lost, late, illegible, incomplete or postage due mail/requests.

10. SPONSOR: 3M Company, One Innovation Boulevard, St. Paul, MN 55144.

11. PROMOTER: Post-it® Brand Tapes