

3M Wall Display



“3M™ Wall Display,
your single solution to
effective presentations.”



Things to consider...

The 3M™ Wall Display's great features make it a spectacular large-screen communications tool for managers, teachers, trainers, consultants, facilitators, and presenters everywhere. And, when you maximize its potential, you're sure to redefine meaningful meetings for audience members; they'll always remember the presentation they saw on the 3M Wall Display and who delivered it.

Here a Meeting, There a Meeting

Almost the only thing that's changed over the years about meetings are the modes of communication. Satellites have all but eliminated distance by providing a videoconference forum for global team business meetings. Back at the home office, recent innovations in visual communications have made possible one-way presentation meetings and discussion-oriented interactive brainstorming sessions.

Whatever the meeting type, people and places involved, the Wall Display stands out as the perfect, all-in-one solution.

For example, when you're getting ready for a videoconference meeting with your counterparts on the other side of the world, you'd probably want to get the specially designed [3M™ Laptop/Accessory Tray](#). This tray conveniently holds video conference devices, laptop computers, marking pens, erasers, etc.

Best of all, the 3M™ Laptop/Accessory Tray is available with either left or right side attachments. This versatile feature enables you to choose which side of the Wall Display is best suited for holding the electronic accessories.

Picture this. Every week, you make a presentation to your manager and team. Because these meetings are held in the same place, there's never a need to move the Wall Display to another meeting room. In this case, you permanently hang the Wall Display in a specific room, using the stationary wall-mount bracket that's included with the unit.

In the next example, you frequently call cross-functional teams together for impromptu brainstorming sessions. You'd like to use the Wall Display to capture notes and drawings to your computer, which you'd send later to team members at other locations. [The solution, in this case, is the Wall Display with the Ideaboard option.](#)

Meanwhile, you also share the Wall Display with another manager. He moves the unit to another floor in the same building for monthly departmental meetings. More than likely in this situation, you'd want to use the [3M™ Mobile Cart](#) to move the Wall Display from one area to another. Just mount the Wall Display on the specialized mobile cart, and you're on your way to great meetings.

“Wherever there's a great meeting, you'll find 3M.”™

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continued...



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Other Thoughtful Considerations

Now that you've identified some ways to maximize the potential of the 3M™ Wall Display, take a few moments to consider the aspects of your meeting room.

Before you choose the best location for the Wall Display, check out the room lighting. Ambient lighting and light fixtures could affect the image quality that's projected on to the Wall Display.

Then, there are the meeting-room tables and chairs. The furniture should be positioned, in relation to the proposed location of the Wall Display, to ensure each member of the audience has a clear view of the screen.

If you hold mostly interactive, decision-making meetings, you'd more than likely want to arrange the tables in a u-shape around the Wall Display. This seating configuration fosters greater interaction among meeting participants. However, if you hold one-way presentation meetings, where participants mostly listen and take notes, you'd probably arrange the furniture in a classroom style with the Wall Display at the front of the room.

With either room configuration, it's important to note that with the Wall Display, all audience members can see the screen. Why? The flat-screen technology of the Wall Display delivers a 170-degree view of the display. And, the optional [3M™ Height/Adjustable Bracket](#) enables you to move the Wall Display up or down for greater viewing ease.

Lastly, you should evaluate the need for various electronic connections, cables, and amplifiers for the rest of your electronic devices, including computers, VCRs, and DVDs. You also should decide whether the cables would run along or inside a wall, or through the ceiling. And, there's the issue of electrical power. You'd probably want to position the Wall Display near a power source and make sure that there's enough wattage to run all your electronic devices.

When it's all said and done, with the proper placement and installation of the 3M™ Wall Display, you're sure to enjoy incredibly crisp, bright images for years to come.

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