

## Rules & Regulations

### 3M Canada's "IIHF 2011 World U20 Junior Championship" Contest (the "Contest")

#### Official Rules & Regulations

No purchase necessary. In order to win this Contest, selected entrant must first answer unaided, a time-limited skill testing question. Contest is subject to the following rules and regulations.

1. **Contest duration.** The Contest opens at 11:59:59 am (EST) on September 2, 2010 and ends at 11:59:59 pm (EST) on October 3, 2010 (the "Contest Period").

2. **Contest prizes.**

#### Grand Prize

There is one (1) grand prize available to be won consisting of a three (3) day/two (2) night trip for four (4) to Buffalo, New York to attend the IIHF 2011 World U20 Juniors Championship Games (the "Grand Prize"), which includes:

- return economy class airfare for four (4) departing from an international airport nearest the winner's home within Canada to Buffalo, New York, as determined by Sponsor based on the proximity of the winner to Buffalo. If the winner resides within 300 kms of Buffalo, New York, ground transportation to Buffalo, New York will be substituted for air transportation;
- two (2) nights hotel accommodation in Buffalo, New York (standard double-occupancy hotel room);
- four (4) tickets to the Preliminary Round Canada vs. Czech Republic on Tuesday December 28, 2010
- four (4) tickets to the Preliminary Round USA vs. Slovakia on Tuesday December 28, 2010
- \$500.00 CDN spending money.

Total approximate retail value of the Grand Prize is \$4,500.00 CDN. Actual value of the Grand Prize will depend on departure city. Winner is not entitled to monetary difference between actual Grand Prize value and stated approximate value, if any. The Grand Prize is scheduled to take place December 27, 2010 to December 29, 2010, subject to confirmation or change, at the sole and absolute discretion of the Sponsor. Travel dates will be determined at the sole and absolute discretion of the Sponsor. Grand Prize winner and his/her guests must be available to travel on or about December 27, 2010 to December 29, 2010. Should Grand Prize winner and/or guests be unable to travel and/or participate on the dates and times designated by the Sponsors, the Grand Prize will be forfeited in its entirety and awarded to an alternate winner. All travel is at the travelers' risk. Grand Prize winner and guests will be responsible for transportation to and from originating airport, travel and medical insurance, travel documentation, airport improvement

fees, taxes, gratuities, telephone calls, in-room charges and any other expense not explicitly included in the Grand Prize.

Air and hotel arrangements at sole discretion of Sponsor and to be made by Sponsor. Winner is responsible for obtaining flight reservations through Sponsor within 14 days of being declared the winner. Flight reservations are subject to availability, additional restrictions and blackout dates. Hotel reservations are subject to availability. Guests (or the parent/legal guardian of minor guests on behalf of such minor guests) must comply with the Contest Rules and sign and return the release (described below). Winner and guests must travel together on the same itinerary.

### **Secondary Prizes**

There will be twenty (20) Secondary Prizes awarded at the end of the Contest Period. The description, number and approximate retail value of the Secondary Prizes available to be won are as follows:

| Secondary Prizes       | # of Prizes Available | Approximate Retail Value (CDN) |
|------------------------|-----------------------|--------------------------------|
| Team Canada Jerseys    | 5                     | \$ 225                         |
| Assorted Hockey Tape   | 15                    | \$ 50                          |
| Total Secondary Prizes | 20                    | \$1,875                        |

Shipped prizes shall not be insured and the Sponsor shall not assume any liability for lost, damaged or misdirected prizes.

Total approximate retail value of all contest prizes is \$6,375.00 CDN.

Prizes must be accepted as awarded. No substitutions, refunds, transfers, or cash equivalent payment will be allowed.

**3. How to Enter.** No purchase necessary. Log on to [www.3Mhockey.ca](http://www.3Mhockey.ca) (“Website”) and follow the directions to enter. All entrants must have a valid email address. Entrants must fully complete the entry form by entering their first and last name, email address, age, telephone number and province of residence. When all required fields are completed, click the “Submit” button to complete your entry. Limit one (1) entry per person/email address during the Contest Period. If it is discovered that you attempted to enter more than once during the Contest Period, then all of your entries will be void. Use of any automated system to submit entries is prohibited and will result in disqualification. Entries are not eligible and will be rejected if entry form is not fully completed and submitted during the Contest Period. No mechanical or hand-written reproductions of the entry form will be accepted. By submitting an entry form, each entrant agrees and consents to abide by all rules and regulations of this Contest.

**4. Draw date.** A random draw will take place on October 15, 2010 in London, Ontario, at the head office of 3M Canada Company. Odds of your entry being selected for a prize depend on the total number of

entries received during the Contest Period. Maximum of one (1) prize per person/email address will be awarded.

Before being declared a winner, selected entrant will be notified by email and will be required to correctly answer, unaided, a time-limited, mathematical skill testing question and sign and return within ten (10) business days of notification a declaration of eligibility and a liability/publicity release, which: (i) confirms compliance with the Contest rules and accepts such prize as offered; (ii) releases 3M Canada Company (the "Sponsor"), its parent, subsidiary and affiliated companies (including each of their respective directors, officers, employees and/or agencies), retailers, advertising and promotion agencies and the Contest judges (the "Sponsor-related Parties") from any and all liability relating to the selected entrant's participation in the Contest and receipt/use/misuse of a prize; and (iii) grants Sponsor the unrestricted right to use selected entrant's name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation either during or after the Contest, in any publicity or advertisement carried out by the Sponsor in any manner whatsoever, worldwide including without limitation, print, broadcast, entertainment programming or the Internet. If a selected entrant cannot be contacted by email or telephone within ten (10) business days, fails to correctly answer the skill-testing question, or fails to return the declaration/release within the specified time, he/she will forfeit the prize and the Sponsor reserves the right to select an alternate entrant from all remaining eligible entries. The chance of being selected to answer the skill testing question is dependent upon the total number of eligible entries received.

**5. Eligibility.** This Contest is open to legal residents of Canada who have reached the age of majority in their province/territory of residence at the time of entry. Not eligible to participate in this Contest are employees, representatives, and agents of Sponsor and Sponsor-related Parties. Also ineligible are members of the immediate family of and persons who reside with such Sponsor and Sponsor-related Parties.

**6. General Conditions.** All entries become the property of the Sponsor, which assumes no responsibility whatsoever for lost, delayed, incomplete or misdirected entries. This Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited by law. Quebec residents please note: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement. By entering this Contest all entrants agree to the use and publication of their names, photographs and addresses in any advertising or publicity by Sponsor and Sponsor-related Parties, without compensation either during or after the Contest. The decisions of the Contest judges with respect to all aspects of this Contest are final and binding on all entrants without right of appeal. No correspondence in regard to this Contest will be entered into except with selected entrants. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in the Contest or the acceptance or use/misuse of any prize and release Sponsor and the Sponsor-related Parties from any and all liability for any injuries, losses or damages of any kind in connection therewith. Winning names can be obtained by writing to 3M Canada, 300 Tartan Drive London, ON N5V 4M9, Attention: Matthew Biderman.

Without limitation, the Sponsor and the Sponsor-related Parties will not be liable for any failure of the Website during the Contest; for any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; for the failure of any entry to be received by the Sponsor and the Sponsor-related Parties for any reason

including, but not limited to, technical problems or traffic congestion on the Internet or at any website; or any combination of the above. Further, the Sponsor, and Sponsor-related Parties, will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Contest.

In the event of a dispute regarding who submitted an entry, online entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. If the identity of an online entrant is disputed, the authorized account holder associated with the email account at the time of entry will be deemed to be the entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected entry. The sole determinant of the time for the purposes of a valid online entry in this Contest will be the Contest server machine(s).

The Sponsor reserves the right at any time without notice to withdraw or amend this Contest in any way, for any reason, including without limitation, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules. Any attempt to deliberately damage any micro site or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law.

Sponsor reserves the right to terminate, withdraw, or amend this Contest for any reason without notice.

Sponsor is legally required to ensure that all personal information disclosed to or received from third parties is appropriately used, disclosed and protected. Personal information is defined as any piece of information, about an identifiable individual but does not include the name, title, business address or telephone number of an employee of an organization. Sponsor will use any personal information only for purposes of administering the Contest. No disclosure of personal information to third parties is needed under this Contest. Entries will be retained for a reasonable period of time and as required by law following delivery of prizes under the Contest rules. By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the Contest, unless the entrant otherwise agrees. For information on Sponsor's privacy policy, please refer to the policy posted on the web site at [http://solutions.3mcanada.ca/wps/portal/3M/en\\_CA/WW2/Country/Corp/Privacy/](http://solutions.3mcanada.ca/wps/portal/3M/en_CA/WW2/Country/Corp/Privacy/)

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