

3M Launches ‘3M Multi-Touch Developer Network’

Comprehensive reference site helps 3M customers find multi-touch software developers and solutions for maximizing the interactive capabilities of 3M’s high-performance multi-touch displays

DSE 2014, Las Vegas, Nevada, February 12, 2014 – 3M Touch Systems Inc., a wholly-owned subsidiary of the 3M Electronic Solutions Division, today at Digital Signal Expo 2014 announces the launch of the **3M Multi-Touch Developer Network** (www.3M.com/multitouchsoftware). This comprehensive reference web site helps 3M customers access the global network of multi-touch software applications and developers experienced in harnessing the high-performance capabilities of 3M multi-touch displays.

3M Multi-touch Displays, available in sizes 18.5 to 46 inches, feature 3M’s industry-leading multi-touch performance, highlighted by the ability to recognize up to 60 simultaneous touch points each at an ultra-fast response rate. This impressive performance provides application developers uncompromised multi-touch functionality and allows for some of the most exciting and immersive multi-touch experiences in the market today. **The 3M Multi-Touch Developers Network** helps make the connection between 3M’s customers and multi-touch application developers whose software development capabilities showcase what is possible using 3M’s highly-engaging multi-touch technology.

“Our customers continue to seek out high-quality multi-touch software solutions to assist them in achieving their customer engagement goals through interactive technologies,” Diego Romeu, Global Business Manager, Electronic Solutions Division. “But because the application possibilities are virtually endless, 3M strives to help customers find qualified developers who can harness the capabilities of our high-performance multi-touch technology and turn our customers vision into reality.”

The **3M Multi-Touch Developer Network** helps match the customer's market and application need with qualified developers experienced in these key markets: Tradeshow and Exhibits; Hospitality and Travel; Government; Retail; Corporate; Financial; Media and Entertainment; and Healthcare. Each multi-touch developer is featured on the site including an overview of their multi-touch software capabilities and videos featuring their applications in action. Visit the 3M Multi-Touch Developers Network at www.3m.com/multitouchsoftware to learn more about the 3m networks of multi-touch developers around the world.

For information on 3M Multi-Touch Displays, visit www.3m.com/multitouch.

For more than 25 years, 3M Touch Systems, a subsidiary of the 3M Electronic Solutions Division, has been an innovation partner with leading OEMs and ODMs, providing industry-leading touch solutions that have enabled breakthrough product development, and highly engaging features never before imagined.

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About 3M Electronics Division and 3M Touch Systems Inc.

The 3M Electronic Solutions Division offers innovative solutions to the global electronics market, such as touch systems and multi-touch displays; static control products; copper interconnect systems; cables and cable assemblies; carrier and cover tapes and trays; flexible circuits; embedded capacitor materials, and Textool brand test and burn-in sockets. Information about 3M electronics offerings is available at www.3M.com/electronics.

3M Touch Systems Inc., a wholly-owned subsidiary of the 3M Electronic Solutions Division, provides innovative touchscreen systems and display solutions to customers worldwide under the 3M and MicroTouch brands. 3M touch products are commonly used for single-touch and multi-touch applications that include casino gaming, foodservice, hospitality, industrial, interactive digital signage, healthcare, retail point of sale and self-service. Information about 3M touch solutions is available at www.3M.com/touch. Information about 3M Company is available at www.3M.com/about.

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Editors: High-resolution images of 3M Multi-Touch products are available by contacting Tim Holt, tholt@mmm.com

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For all other 3M Company media inquiries, visit <http://www.3m.com/MediaContact> 214