

FOR IMMEDIATE RELEASE

## 3M Library Systems Marks 40 Years of Great Library Innovations

*Celebrates Anniversary with testimonies, a Facebook presence,  
and promotions for customers*

**Asia Pacific, 18<sup>th</sup> August 2010** – 3M Library Systems marks 40 years of innovating to create solutions for customers that exceed expectations.

- In this landmark anniversary year, it shares testimonies from clients in a collection called “**40 Years of Great Library Innovations**” explaining how 3M Library Systems’ solutions have made their libraries better, more efficient and rewarding for them and their staff alike. Find these stories and more at <http://www.3m.com/library>
- This site also carries news on **product updates** and **helpful tips** on how to best **maximize the efficiency** of various 3M Library Systems.
- Furthermore, at 40 years young, **3M Library Systems is now on Facebook**, making it easier for clients to stay in touch with 3M, and for clients to give feedback.
- This is also a year where **promotions** will abound for 3M clients, so readers can check out 3M Library Systems at the web link above or on Facebook for details.

3M has served its clients over the past four decades with its tradition of quality, innovative products and superior service for libraries around the world.

**About 3M Library Systems**

3M Library Systems is the only company that develops, designs, and manufactures cutting-edge conversion, circulation, collection management, and security solutions. Finding the technology solution that is right for our customers, 3M's promise is to deliver a long term partnership that is built to exceed their expectations. For more information about 3M Library Systems, visit <http://www.3m.com/library>.

**About 3M**

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$23 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 65 countries. For more information, visit [www.3m.com](http://www.3m.com) or follow @3MNews on Twitter.

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